Ilana Lidagoster

Illustrator and graphic designer with a love for visual storytelling

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EXPERIENCE

Salon.com, Manhattan NY — *Assistant Art Editor*

AUGUST 2019 - PRESENT

○ Edit photos and design image composite illustrations to accompany coverage from the news, culture, science, food, and life-stories desks.
○ Collaborate with writers and editors to ensure the art matches the content and tone of articles adequately.
○ Correspond with PR and media contacts to acquire assets and confirm usage permissions.
○ Prepare assets for the video team, such as portrait cutouts & logos.
○ Maintain and curate the media library on the company's CMS.

SAR Academy, Bronx NY — *ELC Teaching Assistant*

NOVEMBER 2018 - AUGUST 2019

○ Assisted the head teacher with lesson plans and class activities.
○ Motivated students to adjust, learn and socialize.
○ Maintained classrooms to ensure they were safe and organized spaces.

The Pixel Academy, Brooklyn NY — *Lead Instructor*

SEPTEMBER 2017 - AUGUST 2018

○ Mentored middle-school / junior-high students in a variety of design & tech subjects – game development, coding, and video production.
○ Developed curriculums with fellow instructors to be readily understood by young students.
○ Created graphics & multimedia for student learning modules.

Salon.com, Manhattan NY — *Editorial Art Intern*

AUGUST 2017 - FEBRUARY 2018

○ Conceptualized and executed original illustrations under limited time constraints for online publication.
○ Collaborated with the creative team to ensure industry standards were met.

EDUCATION

The Kubert School, Online — *Storyboarding Course*

NOVEMBER 2022 - DECEMBER 2022

Pratt Insitute, Brooklyn NY — *BFA Communications Design*

FEBRUARY 2022

DESIGN SKILLS

Illustration
Digital Painting
Hand Drawing & Sketching
Color Theory
Character Design
Storyboarding
Vector Art

Graphic Design
Image Compositing
Object Isolation
Photo retouching
Layout Design
Typography
Motion Graphics

SOFTWARE

Adobe Creative Suite
Photoshop / Illustrator
InDesign / After Effects,
Animate

Microsoft Office
Word / Excel

Google Drive Apps
Docs / Sheets

Adobe Acrobat (PDF)

Procreate

Clip Studio Paint

SOFT SKILLS

Creative Thinking
Problem-Solving
Communication
Organization
Time Management
Task Prioritization